

FINE
WATCH
MAKING

SUISSEMECANICA

THE BRAND

PERFECTION, OUR LEITMOTIV

Time is an essential raw material that has forever fascinated man, sometimes to the point of obsession.

In seeking to understand, measure and control time, people imagine the most beautiful instruments, showing extraordinary ingenuity and creativity, using perfection as a leitmotiv.

We are attached to the idea of creating objects in the pure tradition of those who contributed to the history of the Haute Horlogerie; the search for perfection is the most relevant part of our approach as creators. We aim to create watches for men who seek perfection in every domain.

We manufacture high-performance timepieces, granting exceptional polyvalence, resistance, as well as an **unexceptionable quality**. They are designed for people who love the swiss watch mechanicals creations, people who seek the exceptional.

SUISSEMECANICA is exclusively intended for men who share values like independence, excellence, performance, avant-gardism, audacity and savoir-faire.

OUR APPROACH TO INNOVATION

Undeniably, our strength comes from the past, the watchmaking tradition and savoir-faire, but our vision is inevitably directed towards the future. While taking both past and future into account, we belong to a generation that seeks the most exciting challenges.

To look for aesthetic and technical innovation, to propose new "codes", to conceive timepieces with a soul and a very strong emotional charge, this is the SUISSEMECANICA challenge.

We are delighted to experience the watchmaking art as creators, as we find a constant source of inspiration in it. The amateurs of beautiful mechanicals timepieces are not only avid for new complications and patents; they also want new experiences, new uses, a renewed design, and new ways to satisfy their needs.

SUISSEMECANICA is ready and committed to gratifying them.



THE COMPANY ORIGINS



Franco Cologni says: "At the beginning of the 21st century, what is worldwide considered L'Haute Horlogerie is a cultural and artistic exception: it is the result of technical inventions and aesthetic creations dating back more than 600 or 700 years and it is the owner of a fabulous history and countless masters who have continuously perfected it, so it appears more radiant and promising than ever before".

SUISSEMECANICA was born under a lucky star, at the right time, to freely express itself and to contribute to the development of the art of fine watchmaking.

SUISSEMECANICA is as an ambitious brand, imbued with all the contemporary values of their generation. Juliana Arbeláez-Renoult and François Renoult are the two founders and daring creators, who are passionate lovers of Swiss watchmaking know-how, armed with over twenty years 'experience in designing exceptional products and entrepreneurial flair.

Inspired by artistic and creative trends in Paris, where the creative office is based, Juliana and François initially pooled their talents and skills to make a few exclusive watches for favored collectors, avid for original works. The demand grew, so at the beginning of 2010 they decided to start up their own independent watchmaking manufacturing company, SUISSEMECANICA WATCHMAKING S.A. at La Chaux-de-Fonds.

François RENOULT, Chairman and Co-Founder.

Juliana ARBELAEZ-RENOULT, Artistic Director and Co-Founder.

Product Designer, creator for several top luxury brands in America and Europe over the last 20 years.

LA CHAUX-DE-FONDS, SWITZERLAND

La Chaux-de-Fonds is the age-old cradle of fine Swiss clock and watchmaking and a listed UNESCO World Heritage town, which has seen the beginning of several prestigious clock and watchmaking companies, among them SUISSEMECANICA.

SUISSEMECANICA WATCHMAKING S.A. set up base in this sensitive heart of the Swiss fine watchmaking industry, choosing its craftsmen, among the best craftsmen in their field of expertise.

Surrounded by the Neuchâtel mountains, positioned in a beautiful landscape area, La Chaux-de-Fonds is the perfect place to create and manufacture magnificent timepieces.





100% SWISS PRODUCTION

SUISSEMECANICA ranks among the top brands in the Swiss watchmaking tradition thanks to the cooperation with the best fine watchmaking craftsmen. SUISSEMECANICA stands out for producing very limited series, in order to position itself as one of the rare companies capable of producing truly exceptional watches.

Professional watchmakers like Jean Yves Cruchon, for the technical development of all case innovations, Valérien Jaquet, for the development of calibers, or Jean-Marie Donzé, for the assembly and fine-tuning of all watch components, play an essential role in bringing to life each of our creations. This team is distinguished by its rich experience, a keen sense of perfection, and it is efficient and capable to face the challenges, an essential quality in fine watchmaking.

At every following manufacturing step, the components are subjects to extremely rigorous quality tests: from 3D design, to production of the components, and finally the assembly and finishing of the watches. Brushing, sanding, polishing, angling and engraving finishing processes have been carefully chosen in order to magnify each component and render it unique.

SUISSEMECANICA SM8

The soul of the SM8 collection draws inspiration from the 1970s, influenced by a design considered as experimental or even explosive during that era of transition; some indomitable and original designers created that generation of watches with the surprising curves.

We wanted to keep the same spirit as those designers, while designing the SUISSEMECANICA SM8 from a contemporary perspective, with an analysis of today's aesthetic codes. It took SuisseMecanica's workshops three and a half years of research and development to produce the first edition of the SM8 collection, notably the SUISSEMECANICA SM8 and SUISSEMECANICA SM8 CHRONO, in a limited series of 50 watches each. The watches are all individually numbered and intended for collectors.

Resolutely forward-looking with its sharp, modern curves, the automatic mechanical SM8 collection stands out for its innovative, unique technical feats, such as the two rotating inner bezels (Diving Timer and Dual Time) under the curved sapphire glass, activated by two conical ergonomic crowns at two and four o'clock.

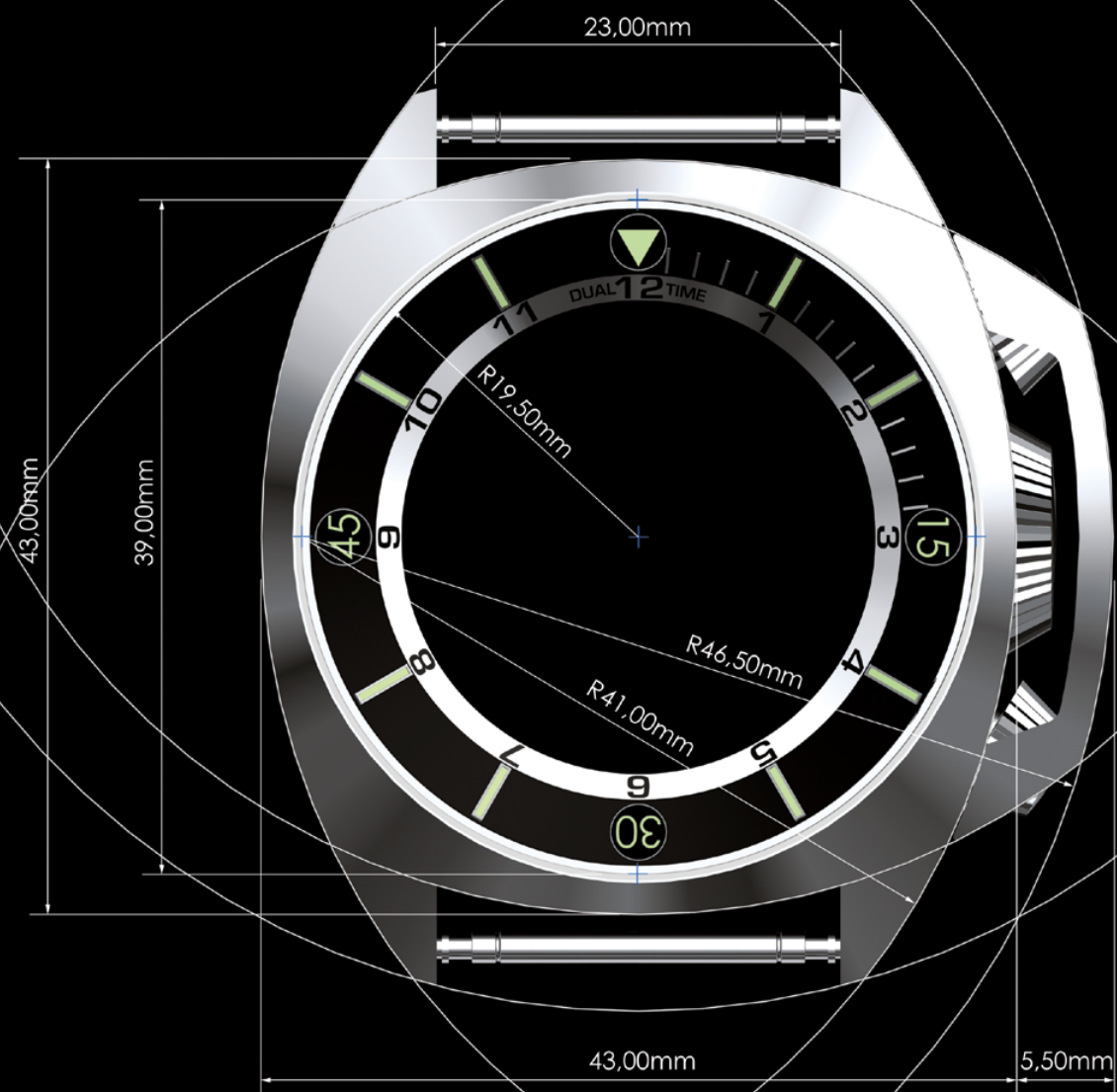
The same crowns are protected by our brand new patented Sliding Crowns Protector System (SCPSy).

The ultra-masculine SUISSEMECANICA SM8 was designed to meet the highest standards for men. It is versatile, sophisticated and perfectly suited to the lifestyle of the dynamic men of our times.



A CONTEMPORARY DESIGN

BOITIER



Design is an integral part of each watch in the SUISSEMECANICA SM8 collection. Style and function come together to give the watch its unique identity. Materials, colors and shapes were chosen in accordance with art rules while providing the answers to different functional needs. The result is a true time keeping instrument that delights and pleases the wearer.

All the components of the watch, such as the case, the sliding crown protector, the crowns or the rotating bezels, fit harmonically thanks to their design, in a clever play on shapes that is part of the visual language inherent to the SM8. Sharp edges and "perfect" curves - sections of perfect circles - merge daringly to produce the elegant masculine character that defines this collection. 43 mm in diameter, excluding crown-protector, 49 mm in total.

A B O L D D E S I G N

The ergonomic crowns are easy to use because of their dimensions and conical shape. Aesthetically, these crowns are an extension of the case, in perfect harmony with the whole.

The two domed anti-reflective sapphire crystals, set on top and on the bottom of the case respectively 3.82 mm and 2.24 mm thick, guarantee the SM8 collection's characteristic resilience while revealing the subtle details of its smooth black dial.

A beautiful tongue buckle closes the whole, respecting the same aesthetic codes as the SM8's sturdy, efficient case.

The first edition of the SM8 collection is made in high-grade circular satin stainless steel, and it can also be ordered in titanium and other precious metals.





THE INNOVATIONS

The Sliding shock-proofing is a fundamental and exclusive innovation of the SUISSEMECANICA SM8 collection. It is a crown protector that slides in two directions (12 o'clock - 6 o'clock). This piece surprises by being both sturdy and soft, and very pleasant to manipulate.

The patented SCPSy (Sliding Crowns Protector System) protects the crowns from shocks, ensuring their proper functioning. It also makes the watch more comfortable on the wrist.

In the central position, the crown protector locks the functions at 2 and 4 o'clock, only allowing access to the central crown to rewind manually and to set the time and date.

By sliding the crown protector downwards, the crown at 2 o'clock is released, allowing the setting of Dual Time function and activation of pushbutton of Chronograph model.

Finally, by sliding the crown protector upwards, the crown at 4 o'clock is released, allowing the setting of Diving Timer function.

There are two functions that characterize all watches in the SM8 collection: Dual Time and Diving Timer. These two functions are materialized in the **two rotating inner bezels**, which can be activated by means of the side crowns at 2 and 4 o'clock.

The Dual Time function takes the form of a bidirectional 12-hour "dial bezel" that offers a dual time reading once it is positioned on the second timeline. It is more commonly an add-on function, represented by an extra hand. The Dual Time function of the SM8 is simple and efficient.

The Diving Timer function, well known to all diving fans, also takes the form of a rotating bezel, but it is unidirectional according to safety standards, much more imposing than the Dual Time bezel, with impeccable readability thanks to the numbers and inserts coated in Luminova C3, perfectly visible when underwater.



E X C L U S I V I T Y



The SUISSEMECANICA SM8 watch is undeniably a collectors' piece.

The cases of this first edition are respectively and individually engraved from 1/50 to 50/50, on both the SM8 model and the SM8 Chronograph version.

This marking, along with the marking of the caliber, a 4-digit number, guarantees the uniqueness of each watch and simplifies traceability.

Indeed, the clever combination of the case serial number with that of the caliber makes counterfeiting practically impossible. The SUISSEMECANICA team alone carefully guards the list of these different combinations.

E X C E L L E N C E

The high-performance SM1-2222 and SM1-2022M manufacturing calibers of the SM8 and SM8 Chronograph are signed by Valérien Jacquet from the confidential Concepto workshop in La Chaux-de-Fonds.

These mechanical automatic movements have been produced in the highest quality standards that characterize the work of this independent manufacture. The bridges and the rotor have been finished with the greatest care to provide an aesthetic that complies with the masculine codes of the SUISSEMECANICA SM8 collection.

The movements are visible through the watch's sapphire glass back and have been decorated with a special "haut de gamme" finishing, like the oscillating rotor in black ruthenium bearing the name of the brand, the plate and bridges in a sanded Black Gold finishing and the polished angles.





P E R F O R M A N C E

Performance is one of the collection's key factor and it is underscored by the entire set of functionalities and the characteristics of its sturdy case. Hard-wearing and high-performance, the SM8 made of metal and glass is water resistance up to 200 m.

The dials with optimum readability also contribute to the watch's efficiency. We manufacture useful instruments, fitted with sober dials with very subtle details.

The hour and minute hands also reflect SM8 codes and are very easy to read night and day, because of their skeleton design and Luminova C3 coat. The big second hand, big Chronograph second hand, small Chronograph minute hand and small second hand are all in polished metal.

Each SUISSEMECANICA watch comes with a 3-year warranty.

COLLECTION

SUISSEMECANICA SM8 collection consists of two male models, the SM8 watch, three hands, hour, minute, big second and date, and the SM8 Chronograph, hour, minute, small second, date and Chronograph function.

The first edition of the collection is made of high-grade circular brushed stainless steel; and it can also be ordered in titanium and other precious metals.

Thanks to the black or steel color options of the Dual Time and Diving Timer inner bezels, the SM8 collection is available in four different versions: **DIVING** black / **DUAL TIME** steel, **DIVING** steel / **DUAL TIME** black, **DIVING** black / **DUAL TIME** black, **DIVING** steel / **DUAL TIME** steel.

For the "citizen man" version, the watch straps are made in France in Mississippi alligator skin. They are in matt black or matt Carbon finish, hand sewn. The "sportsman" version comes with a black high-strength vulcanized rubber strap. These two straps come with the SUISSEMECANICA SM8 watch and are easily interchangeable thanks to the "ergot" system.



SUISSEMECANICA SM8

The SM8 model is the first of the collection, instantly asserting its sturdy character. It differs from the Chronograph model with its three imposing luminescent numbers on the smooth black dial. This underlines its urban yet sporty elegance and perfect readability in all circumstances.

Thanks to the color options of the Diving and Dual Time inner bezels, the SM8 model comes in four separate versions designed to match the sporty, urban, refined or trendy style.

The SUISSEMECANICA SM8 is equipped with the SM1-2222 manufacturing automatic mechanical caliber.





SM8 TECHNICAL SPECIFICATIONS

Numbered Series - 1/50 to 50/50 FIRST EDITION -

MOVEMENT

100% SWISS MADE

CALIBER SM1-2222

Mechanical automatic movement signed by Valérien Jaquet, CONCEPTO WATCH FACTORY.

Exclusive development for SUISSEMECANICA.

13 ¼ lines, 30 mm diameter, 7.90 mm height.

Twenty three Jewels (23).

Performance: 28'800 vibration per hour (4Hz). 50 hours power reserve.

Hours, minutes and big seconds, date at 6h. Setting: 3 positions.

Decoration: Specific high-end finishing.

Automatic bridge: "Côtes de Genève", polished edges, consecutive number engraved.

Balance bridge, barrel bridge, pallets bridge: Black Gold sanded, polished edges.

Rotor: trimmed, black sanded ruthenium, SUISSEMECANICA WATCHMAKING engraving.

CASE

100% SWISS MADE

Brushed circular stainless steel, engraved number series.

Construction in 3 pieces.

Sliding Crowns Protector System (SCPSy) - vertical direction (12 o'clock - 6 o'clock). Patented system.

DUAL TIME bidirectional rotating inner bezel.

DIVING TIMER unidirectional rotating inner bezel.

Luminescent "Luminova" indication over the cylindrical inserts at 0, 15, 30 and 45), as well as over the bars of the DIVING bezel at 5, 10, 20, 25, 35, 40, 50 and 55.

Central crown: manual-winding, hours and minutes setting, date setting.

Crown at 2 o'clock: DUAL TIME rotating bezel setting.

Crown at 4 o'clock: DIVING rotating bezel setting.

Upper convex anti-reflective sapphire crystal, carved from a 3.82 mm block.

Bottom convex anti-reflective sapphire crystal, carved from a 2.24 mm block.

Dimensions: 43 mm diameter, without SCPSy. 48.50 mm with SCPSy.

WATER RESISTANCE

200 meters / 600 feet.

DIAL

Two pieces overlapped on mat black and shiny black. Luminescent 12, 3 and 9 indication numbers. Skeleton Luminescent hour and minute hands.

WRISTLET

Mat black Alligator or "carbone" finishing mat black Alligator "grandes écailles carrées". Hand sewn. Engraved SUISSEMECANICA buckle. "Ergot" exchange system to ease exchange bracelet models.

SM8 BLACK / STEEL

15 pieces



SM8 STEEL / BLACK

15 pieces



SM8 BLACK / BLACK

10 pieces



SM8 STEEL / STEEL

10 pieces

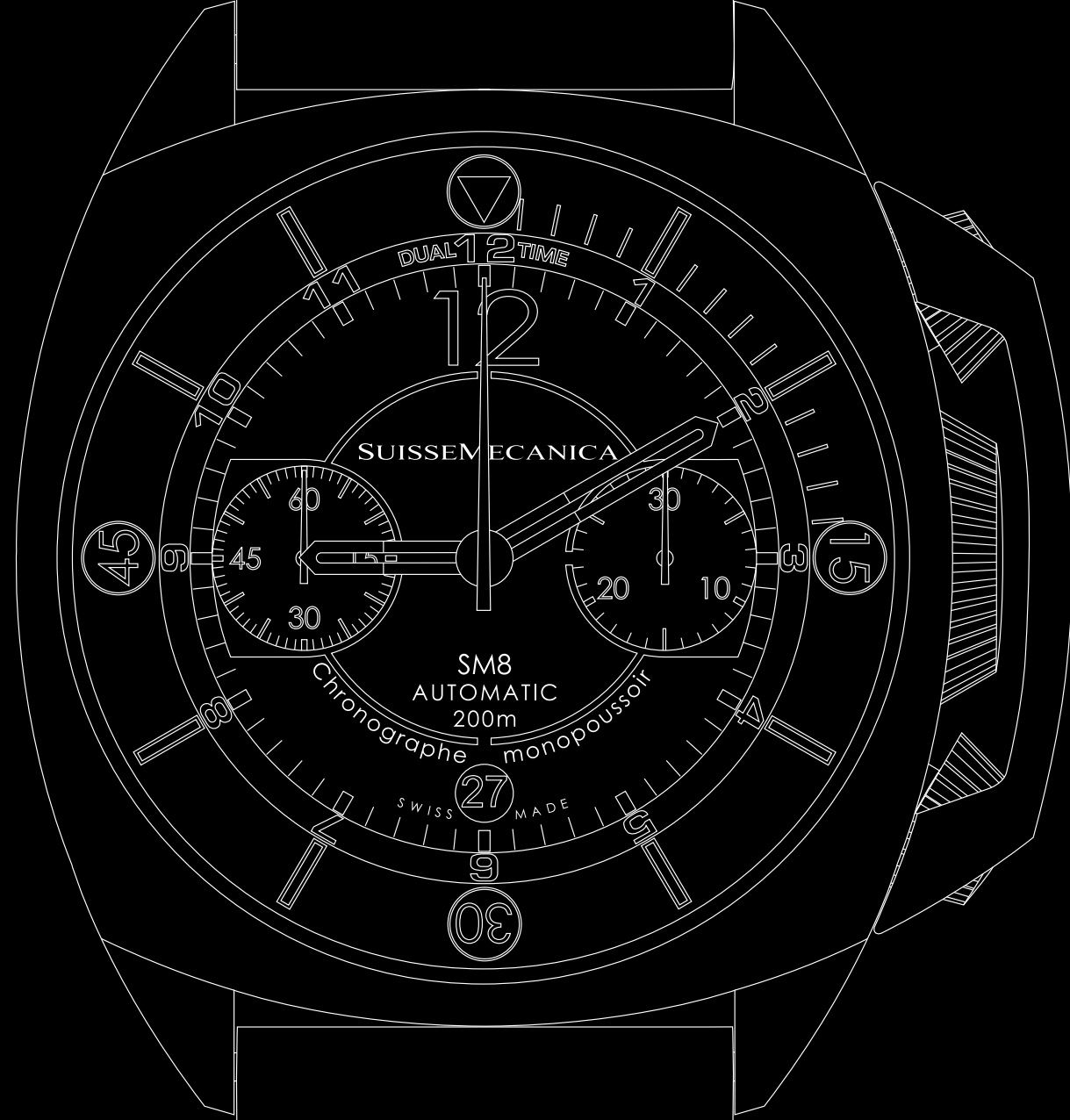


SUISSEMECANICA SM8 CHRONO

SM8 Chronograph version is very masculine, the "spearheads" of this collection. It has the advantages of the SM8 model in addition to an original single pushbutton chronograph with 2 dials. The pushbutton aligned with the crown at 2 o'clock is what coordinates the three Start/Stop/Reset functions, making it very easy to use. This complication undoubtedly highlights the elegant versatility that characterizes the SM8 collection.

This exceptional Chronograph is equipped with the SM1-2022M manufacturing automatic mechanical caliber.





SM8 CHRONO TECHNICAL SPECIFICATIONS

Numbered Series - 1/50 to 50/50 FIRST EDITION -

MOVEMENT

100% SWISS MADE

CALIBER SM1-2022M

Mechanical automatic movement signed by Valérien Jaquet, CONCEPTO WATCH FACTORY.

Exclusive development for SUISSEMECANICA.

13 ¼ lines, 30 mm diameter, 8.40 mm height.

Twenty seven Jewels (27).

Performance: 28'800 vibration per hour (4Hz). 50 hours power reserve.

Hours, minutes, small seconds at 9 o'clock, chronograph minutes at 3 o'clock, date at 6 o'clock.

Setting: 3 positions.

Chronograph single pushbutton at 2 o'clock.

Decoration: Specific high-end finishing.

Automatic bridge: "Côtes de Genève", polished edges, consecutive number engraved.

Balance bridge, barrel bridge, pallets bridge: Black Gold sanded, polished edges.

Rotor: trimmed, black sanded ruthenium, SUISSEMECANICA WATCHMAKING engraving.

CASE

100% SWISS MADE

Brushed circular stainless steel, engraved number series.

Construction in 3 pieces.

Sliding Crowns Protector System (SCPSy) - vertical direction (12 o'clock - 6 o'clock). Patented system.

DUAL TIME bidirectional rotating inner bezel - DIVING TIMER unidirectional rotating inner bezel.

Luminescent "Luminova" indication over the cylindrical inserts at 0, 15, 30 and 45), as well as over the bars of the DIVING bezel at 5, 10, 20, 25, 35, 40, 50 and 55.

Central crown: manual-winding, hours and minutes setting, date setting.

Crown at 2 o'clock: DUAL TIME rotating bezel setting & chronograph single button fonctions setting START/STOP/RESET

Crown at 4 o'clock: DIVING rotating bezel setting.

Upper convex anti-reflective sapphire crystal, carved from a 3.82 mm block.

Bottom convex anti-reflective sapphire crystal, carved from a 2.24 mm block.

Dimensions: 43 mm diameter, without SCPSy. 48.50 mm with SCPSy.

WATER RESISTANCE

200 meters / 600 feet.

DIAL

Two pieces overlapped on mat black and shiny black. Luminescent 12 indication number.

Sub-dial at 3 o'clock: Chronograph minutes display. Sub-dial at 9 o'clock: seconds display.

Skeleton Luminescent hour and minute hands.

WRISTLET

Mat black Alligator or "carbone" finishing mat black Alligator "grandes écailles carrées". Hand sewn.

Engraved SUISSEMECANICA buckle. "Ergot" exchange system to ease exchange bracelet models.

SM8 CHRONO BLACK / STEEL

15 pieces



SM8 CHRONO STEEL / BLACK

15 pieces



SM8 CHRONO BLACK / BLACK

10 pieces



SM8 CHRONO STEEL / STEEL

10 pieces





Time will not change the SUISSEMECANICA SM8, because it is both timeless and contemporary.

SUISSEMECANICA matches the spirit of the times, proudly bearing the brand's values: Independence, Excellence, Performance, Avant-gardism, Audacity and Savoir-faire.

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